

Lok Jagruti Kendra University (LJ University) University with a Difference

(Lok Jagruti Kendra University Established by Gujarat Act No. 19 of 2019)

Integrated MBA-5 Year Program

(School of Management Studies)

Semester-7 University External Examination_ Winter 2025 (Regular) (50 Marks)

TIME TABLE

Day	Time	Subjects		
		Marketing	Finance	Human Resource
Monday	31	International Business(Compulsory) (150160702)		
Tuesday	9:30 am - 11:30 pm	Healthcare and Hospital Management (Compulsory) (150160703)		
Thursday		Product and Brand Management (150160711)	Investment Analysis and Portfolio Management (150160721)	Learning and Development (150160731)
Friday		Retail Management (150160712)	International Finance Management (150160722)	Performance and Compensation Management (150160732)
Saturday		Services and Relationship Marketing (150160713)	Financial Risk Management-I (150160723)	Organizational Diagnosis and Change (150160733)
	Monday Tuesday Thursday Friday	Monday Tuesday Thursday 9:30 am - 11:30 pm	Monday Tuesday Thursday Product and Brand Management (150160711) Retail Management (150160712) Saturday Saturday Marketing	Monday Tuesday Thursday Product and Brand Management (150160701) Friday Priday Product and Brand Management (150160711) Retail Management (150160721) Retail Management (150160712) Services and Relationship Marketing Finance Investment Analysis and Portfolio Management (150160711) International Finance Management (150160722) Financial Risk Management-I (150160723)

Entry Time: 9:00 am to 9:20 am

- 1) It is mandatory to carry ID Card & Hall ticket during examination
- 2)No Electronic gadgets to be used or found with students, including smart watches and scientific calculators
- 3) No student will be entertained with respect to copy or attempt of the same
- 4)Entry in exam hall once the exam is started is barred.

(Dr. Parita Thakkar)

(Exam Head, LJIMBA

(Mr. Minesh Shah)

Registrar, LJKU.





